

In this issue of the Bulletin, I'd like to share with you some of the fundamentals of CMC's service philosophy. At CMC, people come first, and because they do, our entire approach is focused on people, their needs, their dreams, their most basic values. Together, we experience life's moments of great strength and great fragility, and as a result, our mission is always based on total respect.

It is a vision that is shared by all members of the CMC team. A vision that unites our actions towards the same purpose while it recognizes each of our unique abilities. We understand your needs, we share your dreams and we give life to your projects so that you can offer your clients the personalized solutions they're looking for.

Teamwork is CMC's particular strength; we renew and recommit to the idea of teamwork each year through a symposium, which brings our team leaders together. During this meeting, we discuss last year's projects, we present our latest innovations and we share our visions and our ideas. The ultimate goal is to ensure that each team-member is uncompromisingly committed to the mission of excellence, a mission that has earned CMC its fine reputation over the years.

In the following pages, you will see that this passion for service and excellence lies behind our history of innovation. Innovate to create...create to innovate...words to live — and work — by at CMC.



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## INNOVATIVE DESIGNS PUT THE SPOTLIGHT ON SERVICE

windows to provide an abundance of natural light to shine on the greenery and

features, which include a life-size marble angel and fountain.

At a time when service is an increasingly rare commodity, CMC stands out. More than just an item on a list or a line in a brochure, service is the basic value that underscores everything we do.

## AT CMC, SERVICE IS...

- ... RECOGNIZING the unique needs and realities of our clients by creating distinctive interment options that will adapt to the ever-changing world of the commemorative arts.
- ... **STAYING AT THE CUTTING** edge of industry trends, if not actually leading the way, by creating structures that speak to the market and are recognized for their beauty and adaptability.
- ... **REMAINING AVAILABLE**, and welcoming client requests in order to raise their confidence levels; to let them know that they can rely on us at all times.
- ... ENGAGING in a true partnership with our clients: be there at every stage from conception to realization; act as an advisor in the marketing and maintenance

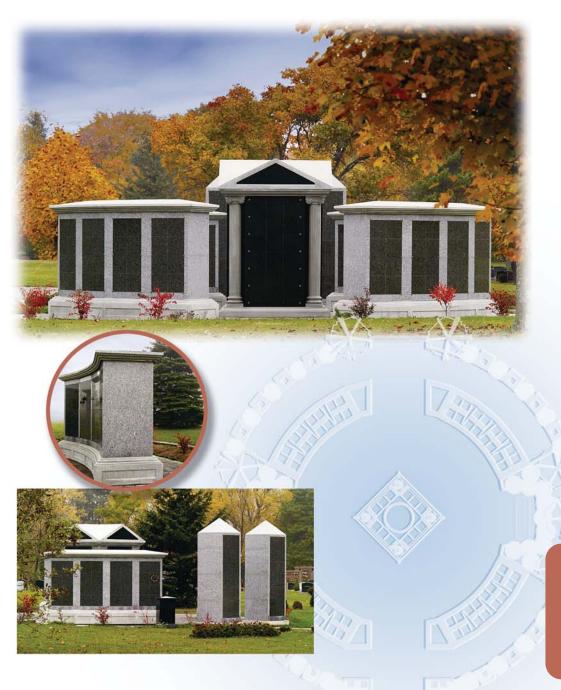
of the memorial site in order to ensure the project's ultimate success.



Constructed into a hillside, the new community mausoleum for the Albany Diocesan Cemeteries shows off an interior open balcony with four large carved wood icon panels commemorating the North American Saints. The architectural firms of Schoepfer Architects of Syracuse, NY, in conjunction with Cataldo, Waters, and Griffith of Schenectady, NY, designed the mausoleum.



## RIVERSIDE CEMETERY



CMC recently designed and installed a new complete cremation garden at Riverside Cemetery located in Lindsay, Ontario.

Today's consumer is looking for value and various interment options, while creating a serene atmosphere, when memorializing a life once lived.

This creative use of interment options allows families to have several choices in location and atmosphere, with pricing to accommodate any budget.

This unique garden focuses on a central twin peak columbarium, four raised curved units, two entrance feature obelisks and private family estate units, for a total of 380 niches.

We, at CMC, strongly believe that this type of garden is the future for cemeteries to meet the ever changing needs of the families they serve.

At CMC, service is our passion

and the very foundation of our mission.

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