

Supplier News

Information about people, products, and services

Carrier Mausoleums Construction Expands Senior Management Team



Joshua Lintz Joins CMC as Senior Director of Marketing & Strategic Development.



Joshua Lintz

Carrier Mausoleums Construction, Inc. (CMC), a design-build company specializing in high-quality Mausoleums, Columbaria, Glass Front Niches and Bronze Accessories, recently announced the appointment of Joshua P. Lintz as Senior Director, Marketing & Strategic Development.

In this newly created role, Lintz will oversee the planning, development and implementation of marketing and strategic business initiatives, cremation garden ideation and development services, brand communications, corporate relationship management, sales management, and new product/service development.

“Carrier has an unmatched reputation for excellence, service and innovation, and I’m elated to join them at a time of significant product innovation and category development. These are exciting times where companies with concerted attention on customer-focused solu-

tions, and innovation in service and products, can promote great opportunity and share against current market incumbents,” said Lintz. “I look forward to identifying strategic growth opportunities for CMC, as well as expanding and championing the attraction of the company’s already brilliant service reputation throughout the United States and Canada.”

Louis-Philippe Carrier, President and COO of Carrier Mausoleums Construction commented, “This is a very dynamic and opportune time for our company. With increasing competitive and economic challenges, our clients are under more pressure than ever to offer services and products that are differentiated from their competition, profitable, value-oriented, and a personalized remembrance for their customers. Joshua’s extensive experience complements our distinctive approach to meeting and exceeding our clients’ diverse needs. He will help us advance the “CMC Experience” which we believe to be matched by none. Carrier added, “We are pleased to welcome this talented new member to our senior management team.”

In addition to marketing and strategy, Lintz will focus on opportunities to position CMC’s broad range of knowledge and design expertise to help cemeteries maximize their cremation products and revenue through high quality Glass Front Niches, design-build experiential cremation gardens, and premium columbaria.

Lintz commented, “This will be a year of smart growth and innovation for Carrier Mausoleums Construction. Our clients and partners are crux and key to our strategy. We are committed to growth without compromising service and quality at every step of the CMC experience. I am delighted to partake and contribute as a key member of the CMC team.”

To learn more about Carrier Mausoleums Construction, visit them online at www.mausoleum-cmc.com. Louis-Philippe Carrier, president and COO, may be reached at 514.832.3733 or email carrier.lp@mausoleum-cmc.com. Joshua Lintz may be contacted at their Portland, OR, office at lintz.j@mausoleum-cmc.com.



News From KMI

KMI Columbaria, Inc. is pleased to announce that Rich Creadon has joined their team. According to the company, Rich has extensive background in the columbarium business having worked in Sales and Marketing for a large granite company in South Dakota.

“Rich brings with him a great deal of knowledge and a personal commitment to customers that make him a perfect fit with KMI,” a spokesman said.

KMI may be reached in Canada at 866.562.4744 or visit them on the Web at www.kmicolumbaria.com.