

# Carrier Mausoleums Construction (CMC-Carrier) Launches Bronze Product Line for Mausoleums and Columbaria

Carrier Mausoleums Construction, Inc. (CMC) is pleased to announce the launch of a new bronze accessories product line. CMC will focus on the funeral, cemetery and cremation profession's just-in-time purchasing needs of bronze accessories for mausoleums and columbaria. CMC has strategically aligned with the industry's premier manufacturer of bronze accessories and statuary out of Europe. CMC will represent their entire line of bronze, stainless steel and Kosmolux products with exclusive rights to all marketing, distribution and sales throughout Canada and select areas in the United States.

"At CMC we have a full-circle approach to serving our client relationships. A bronze division that focuses on premier quality products that are competitively priced, delivered on time every time, and backed by the legendary service of CMC, is the next logical move in our growth initiatives," says Joshua P. Lintz, senior director of marketing and strategic development at CMC.

Lintz adds, "Virtually every cemetery's procurement has met turmoil in their bronze products supply chain. Consequently, accessories for mausoleums and columbaria have become increasingly difficult to source as pricing models are typically misaligned with demand, service has been sacrificed and timely delivery is unreliable. CMC views this as a great opportunity to help change the course of the current bronze business."

"For CMC, expanding into the bronze business allows us to deepen our product portfolio as well as offer a complementary area where we can successfully meet our customers' needs. In doing this, it's critical that CMC bridges this gap by offering a reliable, transparent and streamlined supply chain for cemeteries that require just-in-time purchasing. With our new



Sébastien Litalien



Louis-Philippe Carrier




Joshua P. Lintz

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*~ Joshua P. Lintz*

distributorship we are confident in our abilities to out-deliver and out-service the bronze market incumbents," says president and COO of CMC, Louis-Philippe Carrier.

To support this area of the business, CMC has expanded its management team by promoting Sébastien Litalien to director, bronze products, effective June 1, 2012. Concurrent to this appointment, Litalien will continue to serve in his role as regional sales manager in the Eastern U.S. for CMC. "Sébastien has been a critical addition to the CMC family since joining the company just 15 months ago. We are thrilled to have him accept this new appointment in increment to the management of his existing territory," comments Lintz.

Litalien states, "We have been very fortunate to work and partner with some of the industry's finest clients and thanks to their continued support, we are proud to go to market with another solution for their business challenges. At CMC, nothing is taken lightly and all growth initiatives are judiciously managed to ensure that the quality of products and services are unmatched." 

Carrier Mausoleums Construction (CMC) is a funeral construction design-build company dedicated to the highest possible standards for people, processes, products and services. CMC offers one of the most comprehensive and innovative approaches to serving the needs of the cemetery, funeral and cremation profession. Over the last 28 years, CMC has been at the forefront of building quality mausoleums, interior and exterior columbaria, industry-leading glass-front niches, and bronze accessories. To learn more about CMC and its innovative services and products, please visit: <http://www.mausoleum-cmc.com>.